

## For Immediate Release

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### EBRPSS to Host City-Wide Back to School Bash

**BATON ROUGE, LA.** – With the upcoming school year quickly approaching, the East Baton Rouge Parish School System wanted to provide an opportunity for students and families to access and learn more about all of the opportunities that the district has to offer in one place. This will be provided at the city-wide Back to School Bash 2021 being held at the Raising Cane’s River Center Saturday, August 7, 2021 from 10:00 am to 4:00 pm.

The event is structured to engage the community in a fun-filled, educational, and safe space. Parents can prepare their children for school in one location. All aspects of a student’s school life will be represented at the event. From school registration, bus routes, child nutrition services and everything in between, representatives will be available to assist with additional information. There will also be program representatives for our Gifted & Talented, Magnet, Charter Schools, ELA services and more. School supplies will also be given away.

A shared vision for a city-wide effort to prepare our city’s children for school between Superintendent Dr. Sito Narcisse and Mayor Pro Tempore Lamont Cole garnered support from other community partners such as Mayor-President Broome, The Baton Rouge Police Department, Ochsner Baton Rouge and The Raising Cane’s River Center.

“We are extremely excited to provide a true, first of its kind, city-wide back to school event for our entire community. This event will be a celebration of what we hope will be an amazing start to the school year and we remain grateful to our community partners for their continued support. We couldn’t provide these services and experiences to our families and scholars without each of them,” said Dr. Narcisse.

The day will also include live entertainment by student performers and school bands, free child haircuts, exercise sessions, face painting, food, a kids play zone, health screenings, COVID vaccinations, and more. “It’s important to have an event like this to bring together all parts of our great city. Not only does it showcase the district’s many talented students but it also shows the endless potential and opportunity that we have when we come together for a shared purpose,” stated Mayor Pro Tem Cole.

Attendees are reminded that the River Center has a “clear bag/no bag” policy. Each child will receive a food voucher upon entry. For more information, please contact Letrece R. Griffin, Director of Communications and Public Relations at 225-922-5627 or [lgriffin7@ebrschools.org](mailto:lgriffin7@ebrschools.org).

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