

FOR IMMEDIATE RELEASE

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## Broadmoor High to Honor Legendary Coach Rusty Price with Stadium Renaming Ceremony

**BATON ROUGE, LA.** – The East Baton Rouge Parish School System is proud to announce that Broadmoor High School will hold a special ceremony on Friday, Sept. 6, to rename its football stadium after former head coach and Athletic Director Rusty Price. The ceremony will take place during halftime of Broadmoor's 7 p.m. contest against Ellender Memorial.

After over 40 years of dedicated service to Broadmoor, Coach Price's legacy will be cemented with the naming of the "Rusty Price Stadium." The gesture is a testament to Coach Price's unwavering commitment to Broadmoor, EBRPSS and the countless young men and women whose lives he has profoundly impacted over the years.

Coach Price has been more than just a coach; he has been a mentor, a role model and a pillar of strength for the Broadmoor community. His influence extends beyond the football field, touching the lives of students, athletes and colleagues alike, shaping them into better individuals both on and off the field.

EBRPSS invites the entire community to celebrate Coach Price on this momentous occasion.

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*The East Baton Rouge Parish School System will be the cornerstone of the community as a premier educational institution by inspiring, cultivating, and producing a modern workforce prepared to create a robust and thriving economy.*

