



START SAVING TODAY

with exclusive discounts just for
Blue Cross Blue Shield members.

What if there was a way for you to save money on what you
and your family need most?

Say hello to Blue365! It's available to you as a Blue Cross Blue Shield member and free to register. Access year-round discounts on affordable solutions to support your health. And unlike some other discount programs, there's no need to earn rewards or points in order to take advantage of these exclusive deals—you can start saving immediately!

Enjoy one-of-a-kind discounts on:



**Fitness Gear
& Apparel**



**Gym
Memberships**



Hearing Aids



Nutrition



Travel



Vision Care

...And much more!

Sign up for free today by visiting Blue365deals.com/bcbsla or scan the code:



Blue365

© 2024 Blue Cross and Blue Shield Association — All Rights Reserved. The Blue365 program is brought to you by the Blue Cross and Blue Shield Association. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and/or Blue Shield Companies. Blue365 offers access to savings on health and wellness products and services and other interesting items that Members may purchase from independent vendors, which are not covered benefits under your policies with your Blue Cross and Blue Shield of Louisiana, its contracts with Medicare, or any other applicable federal healthcare program. These products and services will be offered to you through the entire benefit year. During the year, the independent vendors may offer additional discounts on these products and services. To find out what is covered under your policies, contact Blue Cross and Blue Shield of Louisiana. The products and services described on the Site are neither offered nor guaranteed under Blue Cross and Blue Shield of Louisiana's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding your health insurance products and services may be subject to Blue Cross and Blue Shield of Louisiana's grievance process. BCBSA may receive payments from vendors providing products and services on or accessible through the Site. Neither BCBSA nor any Blue Company recommends, endorses, warrants, or guarantees any specific vendor, product or service available under or through the Blue365 Program or Site.