

# Activate MyLABlue TODAY!

Track your insurance activity, connect securely with customer service, estimate costs, search in-network doctors, download your digital ID card and much more.

Get your personal insurance information in the way that's most convenient to you – online, through the MyLABlue app or within your MyChart account.



[lblue.com/welcome](https://lblue.com/welcome)

**There are a few ways to get started. Choose the one that best fits your needs.**

## 1. Instant Activation via Email or SMS

This is the most streamlined way to register. Louisiana Blue members who already have an account should receive an activation link through email or SMS. Upon clicking the link:

- Verify your identity.
- Create a username and password.
- Agree to terms and conditions, and you're in!

## 2. Activation Using a Manual Code

These instructions are for members who receive an activation code rather than a clickable link.

*Follow these steps:*

- Go to **my.lblue.com** and fill in your username and password.
- Enter the activation code.
- Verify your identity.
- Enter the verification code you receive via email or SMS.
- Create a username and password, agree to the terms and conditions, and get started!

**If you don't have an activation code, you can call the Customer Service number on the back of your ID card, and a Louisiana Blue representative can give you one.**

### 3. Using Existing Portal Access

These instructions are for members who already have access to their accounts:

- Go to **my.lablue.com** and click “Activate with Your Existing Login.”
- Log in with your old credentials and click the activation link within the old portal.
- You’ll be redirected to **MyLABlue** to verify your identity.
- Create a new username and password, agree to the terms and conditions, and you’re good to go!

### 4. Self Sign-Up

- If you’re a new member or if you don’t have a code or link, you can follow these steps:  
Go to **my.lablue.com** and click “Sign Up” and select “Sign up with your information.”
- Complete a registration form with the required personal details.
- Enter the verification code you receive via email or SMS.
- Once the code is entered, confirm a username and password, agree to the terms and conditions, and you’re in!

### 5. Use the MyLABlue App:

- Download the **MyLABlue** app from the iOS App Store or Google Play Store.
- Sign up using your member ID and personal details.
- If you had the old app, it will automatically update to the new version.

## Link via MyChart:

After you activate your account, open your **MyChart** app and add “Louisiana Blue” as an organization. This links your health insurance and health data in one place.

## Need Help?

Visit <https://my.lablue.com> or call the Customer Service number on the back of your member ID card.

