

Blue Cross and Blue Shield of Louisiana (Louisiana Blue) is here to help protect you, in good times and in challenging times. That's why we offer Experian's **FREE identity protection services to eligible customers**.* And the identity protection applies to all parts of your life, not just healthcare.



YOUR FREE ID PROTECTION SERVICES



Experian Identity Repair and Restoration: If you experience fraud or identity theft, an investigator will work to recover your financial losses and restore your credit.



Experian Fraud Alerts with Credit Monitoring: Alerts you if your personal information is reported to Experian by industry security professionals such as the FBI. This includes Social Security numbers, credit card numbers, PIN numbers and more. Also alerts you if banks and creditors use your identity to open new credit accounts.

HOW TO ENROLL

If you are an eligible Louisiana Blue customer, **Experian Identity Repair** is automatically available to you with no enrollment required. If you become a victim of identity theft, call 1-888-270-0056 for assistance, and an investigator will work with you to restore your credit.

If you would also like FREE Experian Fraud Alerts with Credit Monitoring to help monitor your credit and provide extra protection, you must sign up for it. You will not be automatically enrolled in these additional services.



TO SIGN UP FOR FREE EXPERIAN FRAUD ALERTS WITH CREDIT MONITORING

Go to lablue.com/idprotection for instructions on how to enroll.

Louisiana Blue offers these services in partnership with its vendor, Experian, a national company that specializes in identity protection.

^{*}Some customers may not be eligible. These include those with a Louisiana Blue Medicare plan, Healthy Blue Medicaid plan, Federal Employee Plan (FEP) members, and those with only ancillary products like vision and dental.