



FOR IMMEDIATE RELEASE

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EBR Schools Promotes Suicide Prevention, Mental Wellness Awareness

BATON ROUGE, La. — The East Baton Rouge School System is encouraging students, employees, families and community partners to join together this week to raise awareness about suicide prevention and mental wellness.

The I CARE program's fourth annual Suicide Prevention Awareness Campaign coincides with World Suicide Prevention Day on Thursday, Sept. 10. It will include activities at schools and district locations designed to encourage connection, kindness and conversations about mental health.

Schools, departments and community partners are encouraged to participate by:

- Wearing yellow to show support for suicide prevention awareness.
- Teaching lessons that promote empathy, kindness and respect for differences.
- Conducting activities that build positive self-esteem and resilience.
- Sharing suicide prevention and mental health resources with students, employees, families and community members.
- Offering self-care and wellness activities.
- Inviting approved community partners to provide educational presentations and resources.
- Creating activities that encourage connection and open conversations about mental health.

Among the EBR Schools campuses planning special activities are:



+BR FLAIM, 4510 Bawell St. — Thursday, Sept. 10

- 8:30 a.m. — Morning assembly and Sunshine Day speaker.
- 9 a.m. to 9:20 a.m. — Sunshine ribbon drone photo: Students will form a sunshine ribbon on the playground.
- 9:30 a.m. — Sunshine reading: Community volunteers will read to kindergarten and first-grade students. Twelve classes will participate.

Arlington Prep Academy, 6125 Winbourne Ave. — Thursday, Sept. 10

- 9 a.m. to 11 a.m. — Guest speaker Dr. Shontell Buffington from the East Baton Rouge Parish Mayor-President's Office will participate, and a mental health specialist will present a small puppet skit for students.

Woodlawn High School, 15755 Jefferson Highway — Thursday, Sept. 10

- Students and employees will wear yellow.
- 10:30 a.m. to 11:06 a.m. and 12:20 p.m. to 12:45 p.m. — Lunch-period awareness activities.

Tara High School, 9002 Whitehall Ave. — Friday, Sept. 11

- Students and employees will wear yellow.
- 11 a.m. to 11:30 a.m. and noon to 12:30 p.m. — Lunch-period awareness activities.

For more information about the I CARE Suicide Prevention Awareness Campaign, contact I CARE at 225-226-2273.

