



FOR IMMEDIATE RELEASE

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EBR Schools Celebrates Hispanic Heritage Month With Several Events

BATON ROUGE, LA. — Culture, heritage and community are taking center stage across the East Baton Rouge Parish School System as students, families and educators celebrate Hispanic Heritage Month.

Observed annually from Sept. 15 through Oct. 15, Hispanic Heritage Month recognizes the rich cultures, traditions, histories, and contributions of Hispanic and Latino communities. Throughout the month, EBR Schools is highlighting the diverse backgrounds and experiences that enrich its schools and strengthen the community.

"These celebrations give our students an opportunity to share their cultures, learn from one another and recognize the many contributions of the Hispanic and Latino communities," said Cesar Rico, executive director of EBR Schools' English as a Second Language Department.

Several EBR Schools campuses are hosting special Hispanic Heritage Month-related celebrations, activities and programs:

- Sept. 30, 9 a.m.-10 a.m. — Audubon Elementary School, 10730 Goodwood Blvd.
- Oct. 2, 8 a.m.-9 a.m. — Glen Oaks Park Elementary School, 5656 Lanier Drive.
- Oct. 6, 9 a.m.-10 a.m. — Riveroaks Elementary School, 950 Fountainbleu Drive.
- Oct. 7, 1 p.m.-2 p.m. — Broadmoor High School, 10100 Goodwood Blvd.
- Oct. 16, 9:30 a.m.-10:30 a.m. — Jefferson Terrace Academy, 5601 Upton Drive.
- Oct. 16, 2:30 p.m.-3:30 p.m. — Belaire High School, 12121 Tams Drive.

The theme for the 2026 National Hispanic Heritage Month is "Unidos, Somos Más" (which translates to "Together, We Are More"). It started in 1968 as Hispanic Heritage Week under President Lyndon Johnson and was expanded by President Ronald Reagan in 1988 to cover a 30-day period starting on Sept. 15 and ending on Oct. 15. It was enacted into law on Aug. 17, 1988.

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